



PRESS RELEASE

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Waunakee Remodeling Wins the Best of the Best Award

Waunakee Remodeling-June 26th, 2004—announced that it has been awarded the *Best of the Best* retail quality award for 2004 by Renewal by Andersen Corporation. The national award is presented annually to the Renewal by Andersen retailers that achieved the highest levels of homeowner's satisfaction consistently throughout the year. One hundred percent of the Waunakee Remodeling's Renewal by Andersen's window customers who responded to the customer satisfaction survey said they were satisfied and 80% of them said they were very likely to recommend Waunakee Remodeling of Waunakee to their friends and neighbors.

“According to marketing research experts, Renewal by Andersen's standards for measuring homeowner's satisfaction are among the most stringent in any industry in the county,” said Jeff Solsvig, Delivered Quality Managers for Renewal by Andersen Corporation. “We truly believe that our homeowner customers deserve the best experience that we can provide. Every customer receives a satisfaction survey when their project is completed. The survey results are among the most important measures that we use on a daily basis to gauge how we are performing.

Gary Halberslaben, General Manger of Waunakee Remodeling, explained how his team achieves their results. “In terms of sales and service, the whole process we use puts the homeowner at ease. We provide a start to finish replacement service, from measurement and manufacturing of custom windows to installation and clean up. In addition, unlike some, our company warrants both the windows and the installation.”

For more information or for an interview, feel free to contact Gary Halberslaben, General Manager, Waunakee Remodeling, inc. 849-5155 or gary@waunakeeremodeling.com